

The FRIPP Speech Model

STRONG OPENING

« Audience is thinking? _____

« Premise: _____

Point of Wisdom

Explanation

Example

Application

Seamless Transition: _____

Point of Wisdom

Past

Present

Future

Seamless Transition: _____

Point of Wis-

Problem

Solution

Example

« Review: _____

« Answer Questions: _____

STRONG CLOSING